

ANNA KRAJCIK

GRAPHIC DESIGNER

An award-winning designer with over 10 years of experience creating print and digital designs for clients ranging from independent entrepreneurs to corporate in-house design services looking to join an engaging and dynamic team

EXPERIENCE

CORE CREATIVE: LEAD GRAPHIC DESIGNER

Nov 2016 - Present

As a Lead Designer, I am responsible for guiding 2 teams of designers working on Milwaukee Tool collateral in Home Depot locations across the US, ranging from point of purchase, guerrilla marketing, 3D modeling of displays and other print elements. In this role, I touch every stage of the product, from concept to production. As a leader of the team, I foster the development of my direct reports via on-boarding, initial and continuing training and mentoring, both creatively and professionally. My role also calls for me to work collaboratively with other teams within the larger Design Services group.

BRIGGS & STRATTON: GRAPHIC DESIGNER

Mar 2015 - Nov 2016

As a designer, I worked on projects from concept to completion, preparing corporate sales and marketing brochures, catalogs, advertising, trade show materials, product packaging and labeling. I was responsible for maintaining consistent brand representation across all media and touch points and interacting with internal and external customers during the design process, as required.

FREELANCE: GRAPHIC DESIGNER

2007- Present

My freelance experience includes working with local small businesses and sporting organizations like the Milwaukee Hurling Club, Brewcity Bruisers Roller Derby and the Women's Flat Track Derby Association. With a dynamic background, I can bring a variety of solutions to their design problems, from season campaigns, logo refresh, social media graphics and uniforms and apparel, to technical drawings for manufacturing catalogs.

My portfolio speaks louder than words: www.densitydesignllc.com/

RELATED SKILLS

EDUCATION

University of Wisconsin - Milwaukee BFA - GRAPHIC DESIGN

Milwaukee Area Technical College - Associates of Arts - INTERIOR DESIGN

United States Air Force - EMERGENCY MANAGEMENT SPECIALIST

EXPERTISE

Design Software

Illustrator Cinema4D
InDesign AfterEffects
Photoshop

Project Management Software

Word Slack
Excel Google Suites
PowerPoint

PROFESSIONAL AWARDS

Graphic Design USA 2013 American Graphic Design Award, Jan Pierce logo

250' Square Feet of Art, 2007 - Eisner Museum, 3rd place Amateur Category

Air Force Commendation Medal for Meritorious Service

First Sergeant Coin for Outstanding Performance

COMMUNITY INVOLVEMENT

President/Ex-Officio - Women's Flat Track Derby Association, Marketing Oversight

Member at Large - ASCENT Gym, marketing and planning

Art Director - Brewcity Bruisers Roller Derby League

Women's Team Coordinator - Milwaukee Hurling Club



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<https://www.densitydesignllc.com/>